



About Enid

Take notes in a classroom set in 1903. Act out your own Western film. Throw on a ball cap and catch a college baseball game. Let your inner child run wild through an outdoor wooden castle. Climb aboard a train and be a conductor for the day. You'll find all of these experiences and more in Enid, Oklahoma. From concerts at the Stride Bank Center to exploring the historic downtown square, fun is waiting for you around every corner.

Just a hop, skip and a jump away from Tulsa, Oklahoma City and Wichita, Enid is the perfect getaway if you're looking for something new and exciting to enjoy with family or friends. Less than 2 hours away from multiple major metro areas, the trip to Enid is a quick drive that's sure to end in an experience you'll never forget.

On a dusty day in September 1893, more than 10,000 people staked their claim in Enid in the Cherokee Strip Land Run. Since that day, the town has continued to represent the adventurous spirit of Oklahoma and its unique culture and history. With more to do and see than ever before, it's time for you to stake your claim for adventure in Enid, too.

Fun Facts

- Lots of famous folks have called Enid home. You might know a few of them: Don Haskins, Hall of Fame coach featured in the movie "Glory Road"; Clyde Cessna, founder of the Cessna Aircraft Company; Oral Roberts, evangelist who founded Oral Roberts University in Tulsa; and Marquis James, two-time Pulitzer prize winning author.
- A man claiming to be John Wilkes Booth died in what is now the Garfield Furniture building in downtown Enid in 1903.
- Millions of longhorns made the trek up the Chisholm Trail and across Indian Territory from 1867 to 1884 as the main cattle drive spanning Texas to Kansas. This path ran right through Enid and is marked with more than 400 concrete post markers across Oklahoma. Hundreds of hoof prints are painted along Enid roads and walkways throughout town honoring the trail.
- One-third of all Air Force pilots in the U.S. go through training at Enid's Vance Air Force Base.
- There's a pretty well-known bridge in Enid, famous for eating trucks.



Marcy Jarrett is Enid's number one advocate. Jarrett serves as the director of Visit Enid and is passionate about telling Enid's stories. With more than 20 years of community marketing experience, including for cities like Norman and Lubbock, she continues to serve her community with her love of local and genuine personality.

Jarrett is an active member of Enid First, a committee dedicated to determining and developing the town's identity, and a founder of Keep Enid Beautiful. She is a Certified Destination Management Executive and serves on a number of local and statewide organizations, including the Public Arts Commission of Enid, the Oklahoma Travel Industry Association, Red Carpet Country, Enid Arts Council and the United Way. She is also a graduate of the Oklahoma Arts Council's Leadership Arts program and completed the Oklahoma Municipal League's Citizens Academy Leadership Training. In 2013, she was the recipient of the Outstanding Strategic Partner Award from the Oklahoma Society of Association Executives.

In her spare time, she enjoys playing a round of tennis as the president of the Enid Tennis Association, and volunteering in the community. Jarrett earned her bachelor of music in voice from the University of Oklahoma.

Rob Houston is a man of many words and talents. As the Communications Coordinator for Visit Enid, Houston is a vocal supporter of the community and all things local. With more than 24 years of experience ranging from news and sports broadcasting to serving as sports editor for a newspaper, he has the communications skills and loves to share a good story.

Houston is also a master of marketing, as demonstrated by the Tourism Marketing Professional designation he received from the Southeast Tourism Society, which he uses to get the word out about Enid. He's a graduate of Leadership Greater Enid and continues to serve the community in the Enid AM Ambucs civic club, Keep Enid Beautiful, Red Carpet Country and the Enid First committee.

When he's not volunteering or crafting a message, he enjoys golf and photography.



Jenna Spencer is the services manager at Visit Enid. Since 2016, she's been serving the community and working hard to help spread the word about Enid. Prior to her move to Enid, she earned her bachelor's degree in business administration from Oklahoma State University and began her career in community outreach at Community Care of Oklahoma in Tulsa, then at the Central Technology Center.

When she's not greeting people with a warm smile at the Visit Enid welcome center, Spencer can be found serving on the City of Enid Parks board, or out and about as an ambassador for the Greater Enid Chamber of Commerce.



Frequently Asked Questions

Where is Enid?

Sure, you could use Google Maps to find us, but it's so easy to get here you won't need it. Enid is less than 2 hours away from many major metro areas.

Jump on I-35 and head north from Oklahoma City or south from Wichita. Then take Exit 194B and head west on US-412. You'll run right into us.

It's even easier if you're coming from Tulsa; Hop on US-412 and drive straight west!

What is there to do?

There's always an adventure waiting for you in Enid!

Visit a village set in 1903 at the Cherokee Strip Regional Heritage Center or immerse yourself in the arts at the Gaslight Theatre. Enjoy a delicious meal at Napoli's Italian Restaurant or let the kids explore an outdoor, wooden castle at Leonardo's Children's Museum.

From browsing through boutiques in the downtown square to seeking out the city's many art murals painted on buildings throughout town, there's tons of fun to be had all over the city. Make sure to check our event calendar at VisitEnid.org to find even more fun things to do during your visit.

Tell me more about upcoming events.

From live music and theatrical performances to farmers markets and 5Ks, there's always an event to fit your fancy. In April, view hundreds of kites flying over the city during Kites Over Enid, or catch a foul ball in June during the NJCAA Div. II World Series.

Not to mention our annual Christmas celebrations in November and December, Enid Lights Up the Plains and Christmas in the Village, when the city turns into a real-life storybook. Plus, new in 2020 is an open-air ice rink set up throughout the holiday season.

Check out our event calendar at VisitEnid.org to find an event during your stay and experience Enid a new way every time you visit.



Where should I stay?

With all the events and experiences you'll find in Enid, you'll need your sleep and we have over 1,200 rooms for you to lay your head!

Check out our list of hotels, bed & breakfasts, and RV parks at VisitEnid.org to find the perfect place to get some shuteye during your visit.

Where can I grab a bite to eat?

We have plenty of ideas for you! Whether it's fresh and local restaurants, fun food trucks, or a familiar franchise, there's a great variety of dining options in Enid. Check out our list at VisitEnid.org to find the perfect place to fill up.

With more than 100 restaurants in the city, we're sure you'll find some good grub. After all, Enid spelled backward is 'dine!'

What is 'Visit Enid'?

Visit Enid is a group of great folks dedicated to helping make your trip to the city fun and easy! We offer itineraries, special offers and information, and so much more. Check out our website to find all the resources and details you need for your next trip to Enid, or contact us for any requests or questions. You can also stop by and see us while you're in town! We have discount tickets to various activities, Enid souvenirs and the perfect "selfie" spot!

We look forward to helping you stake your claim for fun in Enid soon!